

# Public Document Pack



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To: Members of Cabinet Member meeting - Economic Development and Regeneration

Wednesday, 2 October 2019

Dear Councillor,

Please attend a meeting of the **Cabinet Member meeting - Economic Development and Regeneration** to be held at **9.30 am** on **Thursday, 10 October 2019** in Committee Room 4, County Hall, Matlock, DE4 3AG, the agenda for which is set out below.

Yours faithfully,

A handwritten signature in cursive script that reads 'Janie Berry'.

**JANIE BERRY**  
**Director of Legal Services**

## **A G E N D A**

### **PART I - NON-EXEMPT ITEMS**

1. Apologies for Absence

To receive apologies for absence (if any)

2. Declarations of Interest

To receive declarations of interest (if any)

3. Minutes (Pages 1 - 4)

To confirm the non-exempt minutes of the meeting of the Cabinet Member – Economic Development and Regeneration held on 8 August 2019.

- 4. To consider the non-exempt reports of the Executive Director of Economy, Transport and Environment
  - 4 (a) Whaley Bridge Business Hardship Fund (Pages 5 - 8)
  - 4 (b) Trent Valley Vision - National Lottery Heritage Horizon Awards (Pages 9 - 12)
  - 4 (c) Delegated Decisions May-September 2019 (Pages 13 - 14)

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**MINUTES** of a meeting of the **CABINET MEMBER FOR ECONOMIC DEVELOPMENT AND REGENERATION** held on 8 August 2019 at County Hall, Matlock

**PRESENT**

Cabinet Member – Councillor T King

Also in attendance – Councillors G Hickton and R Mihaly

**05/19**      **MINUTES RESOLVED** that the minutes of the meeting held on 9 May 2019 be confirmed as a correct record and signed by the Cabinet Member.

**06/19**      **REVENUE OUTTURN 2018-19** The report informed the Cabinet Member of the outturn position for 2018-19. The net expenditure was £0.682m against a budget of £0.867m, resulting in a controllable underspend of (£0.185m).

Economic Development saw an underspend of £0.232m. All efforts had been made to secure match funding where available and deliver interventions where possible. The leveraging of EU funding (notably European Regional Development Fund) had been matched since 2015 and Cabinet had secured an extra £200,000 in January 2018 to support a new and dynamic approach to economic development. It had taken up to 12 months to implement the new approach focused on delivering enterprise and investment services to business through the Derbyshire Economic Partnership. It was expected that any underspends would be reduced as interventions were developed and delivered to support the Council's economic growth ambitions in relation to targeted business support and investment and trade promotion.

Earmarked Reserves relating to this portfolio, totalling £0.832m, were currently held to support future expenditure. Details of these reserves were tabled within the report, with budget savings totalling £0.325m allocated for the year.

Performance against the savings identified:

<b>Description</b>	<b>Budget Savings Target 2018-19 £m</b>	<b>Achieved Amount by end 2018-19 £m</b>	<b>Balance Not Achieved 2018-19 £m</b>
Markham Employment Growth Zone (MEGZ)	0.325	0.106	0.219
<b>Total</b>	<b>0.325</b>	<b>0.106</b>	<b>0.219</b>

Achieving the targeted budget saving for MEGZ was dependant on increasing the level of income received through the Site Facilities Charge levied on occupiers, to meet the costs of ongoing site management and maintenance. Whilst there had been some success in attracting new occupiers to the site, the rate of take-up had been slightly lower than previously predicted, thereby the anticipated increase in income from the Site Facilities Charge was lower than expected. It was predicted that the full saving would be achieved in 2019-20.

**RESOLVED** that (1) the report be noted; and

(2) that an intermittent update on the project be presented to the Cabinet Member at the next meeting.

**07/19      INTERNATIONAL RELATIONSHIPS UPDATE** A summary of the developing action plans for work with Anhui in China and Toyota City in Japan were presented together with a report on the current workload programmes and associated travel plans.

The Toyota City Partnership Development Board (TCPDB) had brought new partners into the international relationship including further education colleges and the University of Derby, the East Midlands Chamber of Commerce, Marketing Derby and Marketing Peak District and Derbyshire, the National Forest and Toyota Motor Manufacturing UK. The TCPDB maximised the opportunities for local people across five themes: education, culture, the environment, the economy and sport. The five year action, started in 2018 set out planned work across each of five themes. This year the TCPDB was planning to:

- extend the opportunities for Derbyshire pupils to host Toyota City students and prepare for a return visit in 2020;
- increase collaboration between the University of Derby and Chukyo University;
- participate in the Japanese Embassy's Season of Japanese Culture and to open up access to cultural opportunities through a Derbyshire-Japanese Society;
- promote the Derbyshire/Derby-Toyota City relationship, e.g. at Chatsworth Country Fair;
- showcase Derbyshire/Derby businesses in Toyota City and promote trade by supporting local business wishing to import/export with Japan;
- collaborate on environmental issues; and
- support Toyota City in its preparations for the Rugby World Cup in 2019 and the Olympics and Paralympics in 2020 by creating and promoting sporting links.

In March 2020, the TCPDB intended to promote Derbyshire/Derby business at a business convention in Toyota City. The Chair of the TCPDB and

up to two officers, would attend at a cost of approximately £4,000. Attendance at the business convention would create an opportunity to showcase Derbyshire products and facilitate links between Derbyshire based and Toyota based businesses. The Department of International Trade was supporting the event by funding two preparation seminars for businesses in advance of the convention and funding the creation of short videos of Derbyshire Businesses which already export to Japan.

The County Council worked with the Midlands Engine and the Department of International Trade to promote and foster economic links in China – that was through the Derby and Derbyshire (D2) China Partnership which included partners in leisure and tourism, sport, education marketing and private enterprise. The D2 China Partnership existed to support UK/Derbyshire businesses in trade with China and encourage inward investment from China; it also provided a developmental platform for educational, sporting and cultural exchange. This year, the Partnership was planning to:

- continue its work to attract and support inward investors to the County;
- continue to identify new opportunities for economic development through an active programme of investor engagement by receiving and visiting investors;
- promote D2 businesses in China and support local businesses wishing to export to China;
- further develop tourism between China and D2; and
- promote educational collaboration between universities and between local FE colleges and technical and vocational education and training in Anhui.

In September 2019, the Midlands Engine would be presented at the World Manufacturing Conference in Hefei, Anhui Province and a D2 delegation would participate in this. The event would be preceded by international Government meetings and as international Partner to Anhui, Derbyshire County Council would be there to represent Derbyshire businesses. Two elected members and up to two officers would travel to Hefei, to take part in the conference, promote businesses and meet with investors, at a cost of approximately £6,220. The current D2 China Partnership action plan was attached to the report.

**RESOLVED** to (1) note the Toyota City Partnership Development Board's five year action plan;

(2) note the Derby and Derbyshire (D2) China Partnership five year action plan; and

(3) approve the budget of £12,000 for journeys and visits associated with the action plans and any variations to the proposed expenditure be determined by the Executive Director – Economy, Transport and Environment in consultation with the Cabinet Member.

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## **DERBYSHIRE COUNTY COUNCIL**

### **MEETING OF CABINET MEMBER – ECONOMIC DEVELOPMENT AND REGENERATION**

**10 October 2019**

Report of the Executive Director - Economy, Transport and Environment

#### **WHALEY BRIDGE BUSINESS HARDSHIP FUND**

(1) **Purpose of Report** To note the further action taken in respect of support loan funding pursuant to the urgent decision taken by the Executive Director Commissioning Communities and Policy in accordance with the Council's Constitution on 7 August 2019 for the urgent establishment of a hardship fund to support the local businesses of Whaley Bridge and New Mills affected by the financial consequences of evacuations as a result of recent events at Toddbrook Reservoir, Whaley Bridge.

(2) **Information and Analysis** On 1 August 2019, residents and businesses in the Whaley Bridge and New Mills area were evacuated following the partial collapse of the dam spillway at Toddbrook Reservoir. Over the following six weeks, emergency services and public sector agencies, including the County Council, worked hard not only to secure the dam but to subsequently support the local business community and affected residents.

Alongside the County Council's efforts to support affected households, it was agreed that the County Council establish a hardship fund to assist small and micro enterprises coping with the immediate, short term loss of income and resulting impacts on cashflow.

A flexible fund of £100,000 was set up around two key elements of support: emergency relief to address cashflow and business rate rebate. It was recognised that additional elements of support might be required over the following weeks. Accordingly, an additional loan element was also instigated to provide slightly longer term relief over a three month period (August to the end of October). In all cases, it was expected that businesses would utilise existing insurance policies they have in place.

#### **Business Emergency Support Fund**

Around £80,000 of the hardship fund was nominally set aside to create a 'Business Emergency Support Fund' which, amongst other things, involved the creation of a fast track application process for immediate, emergency

payments of £300 per business. Eligible businesses for the immediate payment were:

- those located within the evacuation postcode areas; and
- small or micro businesses (10 employees or less).

An assessment of eligibility was based on proof of business identity and evidence of hardship through a simple application form.

The nature, level and eligibility of support was subject to due diligence and appropriate, internal governance arrangements between the Economy and Regeneration Service and Corporate Finance. This included maximum limits to the number of applications/level of financial support, size of business and an appeal processes as appropriate.

From 8 August 2019, dedicated business support advisers were based in the Whaley Bridge multi-agency support hub for a period of time to provide direct support and advice to businesses. In addition to supporting applications for emergency relief, the business advisors also worked to assess longer term financial impacts and consider other funding streams available to those businesses.

The application for immediate emergency financial relief was made available on the County Council's website and was administered through the Economy and Regeneration Service, with the support of colleagues from Corporate Finance. Publicity for the emergency fund was issued via the County Council, High Peak Borough Council and D2N2 (Derby, Derbyshire, Nottingham and Nottinghamshire) Growth Hub websites.

The emergency relief grant formally closed on Friday 13 September 2019. At that point, 158 local businesses had benefitted from the scheme and a total of £47,400 grant has now been issued.

### **Non Domestic Rate Rebate**

In addition to the Business Emergency Support Fund, the County Council also agreed to allocate a nominal £20,000 from the same designated reserve (hardship fund) to support non domestic rate rebate for those affected businesses. The process for assessing eligibility and amount of rebate was subject to detailed discussions and agreement with the High Peak Borough Council as the business rate billing authority. To date, no request for business rate.

### **Support Loan Funding**

In addition to the emergency grant scheme, it was agreed to set up a discretionary local fund designed to provide flexible, unsecured, interest free



loans of up to £1,500 for eligible businesses (including the £300 emergency payment) with up to 50 employees located within the exclusion zone. The purpose of the loan was to provide a bridging finance option for businesses with ongoing cash flow issues. The loan fund provision expires at the end of October 2019 and to date, only two businesses have taken up the offer – totalling £2,400 expenditure.

Loans are being managed in line with the County Council's Financial Regulations with an invoice sent to the recipient business within 30 days of loan being paid. Although considered low risk, a credit check is undertaken as part of the application process to minimise the likelihood of default.

(3) **Financial Considerations** The £100,000 cost of the hardship fund is being met from existing reserves (as determined by the Director of Finance and ICT) and paid to applicants in accordance with the verified details provided through the application process. The emergency fund has now closed and a total of £47,400 grant has been awarded; two additional loans totalling £2,400 loan have been issued.

Government has also provided £100,000 'match funding' via a Section 31 grant (capital) to support the disaster recovery process at Whaley Bridge. This grant was accepted on 19 September 2019 and work is currently taking place with High Peak Borough Council to ensure the appropriate allocation of capital expenditure.

(4) **Legal Considerations** The Director of Legal Services has advised on the appropriate form of loan.

### **Other Considerations**

In preparing this report the relevance of the following factors has been considered: prevention of crime and disorder, equality and diversity, human resources, environmental, health, property, social value and transport considerations.

(5) **Key Decision** No.

(6) **Call-In** Is it required that call-in be waived in respect of the decisions proposed in the report? No.

(7) **Background Papers** Held on file within the Economy, Transport and Environment Department.

- (8) **OFFICER'S RECOMMENDATIONS** That Cabinet Member:
- 8.1 Notes the further action taken in respect of support loan funding pursuant to the urgent decision taken by the Executive Director Commissioning Communities and Policy on 7 August 2019.
  - 8.2 Notes the level of funding issued to date and confirms agreement to the receipt of the Section 31 grant from Government for £100,000 capital funding.
  - 8.3 Receives a final report, early in 2020, outlining the extent of disaster support and recovery activity.

**Mike Ashworth**  
**Executive Director - Economy, Transport and Environment**

**DERBYSHIRE COUNTY COUNCIL**

**MEETING OF CABINET MEMBER – ECONOMIC DEVELOPMENT AND  
REGENERATION**

**10 October 2019**

Report of the Executive Director – Economy, Transport and Environment

**TRENT VALLEY VISION – NATIONAL LOTTERY HERITAGE HORIZON  
AWARDS**

(1) **Purpose of Report** To seek approval for Derbyshire County Council, on behalf of the D2N2 (Derby, Derbyshire, Nottingham and Nottinghamshire) Local Enterprise Partnership (LEP) to submit an Expression of Interest to the National Lottery Heritage Fund (NLHF) for its Heritage Horizons Awards.

(2) **Information and Analysis** The NLHF has recently launched the Heritage Horizon Awards for grants of £5 million and over. The concept behind the award is 'Backing big ideas, unlocking possibilities'. The NLHF is looking for projects that are transformative, innovative and collaborative and meet its strategic priorities of 'landscape and nature' and 'heritage at risk'.

Projects should demonstrate clear and ambitious plans that would bring about positive changes and benefits for people, places and wider heritage. In order to bid for the Award, an Expression of Interest needs to be submitted to the NLHF by 11 October 2019. The NLHF will then notify shortlisted projects by December 2019, inviting them to submit an application for development phase funding by August 2020.

If the Trent Valley Vision project is shortlisted, then a development phase application would need to be submitted by 31 August 2020. Applicants must contribute at least 10% of the costs of the development phase and 10% of the costs of the delivery phase. The NLHF describes contributions as "partnership funding" and it can be made up of cash, non-cash contributions, volunteer time or a combination of all of these.

The Trent Valley Vision is an environmental-led regeneration initiative aimed at transforming the landscape of the Trent Valley over a 50 year period to generate a £multi-billion leisure and recreation economy at the heart of England.

An economic study of the Trent Valley within Derbyshire concluded that for the period 2020 to 2050, the benefits of the landscape-led Vision are estimated to be:

- £16 billion of economic benefits.
- £450 million of social and environmental benefits.

The Vision would take advantage of ongoing gravel extraction, projected housing growth and new infrastructure projects. It would create a more robust, attractive and multi-functional landscape character of interlocking water bodies, wetlands and woodland. This new landscape would be designed and planned to mitigate the adverse effects of mineral extraction and housing growth, and create greater environmental capacity to both absorb and facilitate further development.

The area would become an attractive setting for high quality, new housing development with direct access to new and enhanced Green Infrastructure networks.

The Vision would build on the Valley's natural and cultural heritage and its natural capital. The new landscape would retain, integrate and protect the best and most significant elements of the existing landscape to provide a range of recreational and leisure opportunities.

The new landscape would be recognised by residents and businesses alike, as an invaluable resource, an attraction and a valued asset, making the Valley a desirable location in which to live, work, play and invest.

The Vision would be a strategic environmental response similar to the Northern Forest being developed by the Northern Powerhouse in response to the Government's recently published Industrial Strategy and 25 year Environment Plan.

The economic assessment, which was commissioned by Derbyshire County Council for the Derbyshire component of the Trent Valley only, identified that by 2050, the additional economic benefits of following a coordinated Vision, over an uncoordinated approach, could be £2.8 billion per year. There could also be an additional £80 million per year in social and environmental benefits. The returns on investing in a coordinated approach are likely to be even higher for the Trent Valley across a wider project area than Derbyshire.

The economic assessment substantiated that there are clear economic, as well as environmental and social reasons to produce a Vision to coordinate the impacts and change that are going to happen in the Trent Valley. However, while there is an increasing consensus for the need for a Vision, it has been difficult to secure the funding to develop the Vision that will steer change and to identify and deliver the first phase of projects.

The NLHF's Heritage Horizons Awards appear to perfectly align with the aspirations of the Trent Valley Vision and the monies available through the grant scheme would be sufficient to develop a comprehensive framework/masterplan for the Trent Valley across Derbyshire, Leicester and Nottinghamshire; develop a delivery and management structure; and identify and contribute to the delivery of the Vision's first phase.

(3) **Financial Considerations** The minimum grant application is £5 million. The NLHF requires a minimum of 10% match funding. Whilst the match can be cash, non-cash contributions, volunteer time or a combination of all of these, any application is likely to be considered more favourably the greater the level of match, particularly cash match.

The proposed project boundary includes Derbyshire, Leicestershire and Nottinghamshire counties, albeit a small part of Leicestershire. As well as the three County Councils, there are also the two city authorities of Derby and Nottingham and at least seven local authorities. The project boundary is extensively in the D2N2 LEP area, with a small part in the Leicester and Leicestershire LEPs area. The boundary could also include a part of Lincolnshire which is within the West Lindsey District Council administrative area.

The project would be over five to seven years. Whilst £500,000 is a significant amount of match funding, this would be considerably more manageable over the project timeframe and if distributed between all of the partner local authorities and LEPs highlighted above. It is important for members to note at this stage that submission of an Expression of Interest does not formally commit the Council to pursuing a full application. If the project was successful in being shortlisted, a firm match funding agreement would need to be negotiated and in place as part of the development phase application.

(4) **Human Resources Considerations** The Expression of Interest form has already been drafted by the Conservation, Heritage and Design Service ready for submission. If the NLHF selects the Trent Valley Vision, it will fund circa 90% of the development phase costs. This is likely to include at least 1 full time equivalent officer.

(4) **Social Value Considerations** The Trent Valley Vision initiative is to create a highly functioning landscape that works hard for the environment, the economy and community. The outcomes for the Vision will create a beautiful landscape for the existing and new communities of the Trent Valley providing recreation and health and wellbeing benefits, as well as employment opportunities. Through the delivery of the NLHF's Awards Scheme, training opportunities will be available for local communities.

Greater Natural Capital will be delivered in the Trent Valley through the Vision, which in turn will give greater robustness to the eco-system services that the Natural Capital supports.

### **Other Considerations**

In preparing this report the relevance of the following factors has been considered: legal, prevention of crime and disorder, equality and diversity, environmental, health, property and transport considerations.

(5) **Key Decision** No.

(6) **Call-In** Is it required that call-in be waived in respect of the decisions proposed in the report? No.

(7) **Background Papers** Held on file within the Economy, Transport and Environment Department.

(8) **OFFICER'S RECOMMENDATION** That the Cabinet Member approves that Derbyshire County Council submits, on behalf of the D2N2 (Derby, Derbyshire, Nottingham and Nottinghamshire) Local Enterprise Partnership, an expression of interest to the National Lottery Heritage Fund for its Heritage Horizons Awards.

**Mike Ashworth**  
**Executive Director – Economy, Transport and Environment**

**DERBYSHIRE COUNTY COUNCIL**

**MEETING OF CABINET MEMBER – ECONOMIC DEVELOPMENT AND  
REGENERATION**

**10 October 2019**

Report of the Executive Director – Economy, Transport and Environment

**DELEGATED DECISIONS MAY-SEPTEMBER 2019**

(1) **Purpose of Report** To provide a summary of recent decisions taken by the Executive Director under delegated powers.

(2) **Information and Analysis**

**Background**

Following the amendments to the Constitution agreed by Council, a number of reports can be tabled and decisions taken by the Executive Director under delegated powers following discussion with the appropriate Cabinet Member.

As a matter of good practice, the Cabinet Member - Economic Development and Regeneration has instructed that a summary report is provided to the Cabinet Member meeting every quarter, briefly outlining any delegated decision made.

Since 1 May 2019, three reports have been presented and approved as follows:

**D2 China Partnership Agreement with Yixing City (approved 1 May 2019)**

Retrospective approval for the Cabinet Member – Economic Development and Regeneration to take part in a delegation to Yixing City in China between 23 - 28 April 2019 with the purpose of agreeing and signing a memorandum of understanding between the Council, Derby City Council and Yixing Transport Industry Group/Haider Group. The intention is to explore joint working and potential investment in Low Carbon Transport and green tourism initiatives.

**Supporting the Operational Costs for the Derby - Japanese School (approved 26 June 2019)**

Following the withdrawal of Derby College hosting the Derby Japanese School and subsequent negotiations between the school, TMUK and the Council, the school agreed to relocate to John Port Spencer Academy. As part of the discussions for hosting, the Council agreed that an existing and long standing contribution to the host to help cover rental costs be transferred to Spencer Academy Trust as a gesture of ongoing commitment. The report approved a

annual contribution of £5,000 per annum to be paid from the Economic Regeneration budget.

**MIPIM 2020 – Flight Booking (approved 19 July 2019)**

The report approved a funding envelope of £1,800 to support Council attendance at MIPIM in France between 9-12 March 2020. MIPIM is the world's leading conference and expo for property development and inward investment. 2020 will mark the third year of Council representation in support of "Invest in Derbyshire" and working alongside partners in D2 (Derby and Derbyshire) as part of the Midlands Engine delegation. Early budget authorisation was required to book tickets for two delegates on the Midlands Engine dedicated flight from Birmingham. Further preparation for the delegation are being arranged in partnership with Marketing Derby.

(3) **Financial Considerations** All financial matters were considered as part of the specific delegated reports.

(4) **Human Resources Considerations** All Human Resources matters were considered as part of the specific delegated reports.

**Other Considerations**

In preparing this report the relevance of the following factors has been considered: legal, prevention of crime and disorder, equality and diversity, environmental, health, property, social value and transport considerations.

(5) **Key Decision** No.

(6) **Call-In** Is it required that call-in be waived in respect of the decisions proposed in the report? No.

(7) **Background Papers** Held on file by the Economic Regeneration Service within the Economy, Transport and Environment Department.

(8) **OFFICER'S RECOMMENDATION** That the Cabinet Member notes the following decisions made under delegated powers since 1 May 2019 to present:

- D2 China Partnership Agreement with Yixing City (approved 1 May 2019).
- Supporting the Operational Costs for the Derby - Japanese School (approved 26 June 2019).
- MIPIM 2020 – Flight Booking (approved 19 July 2019).

**Mike Ashworth**  
**Executive Director – Economy, Transport and Environment**